

Are you interested in raising the level of your game?



can help you do that.

Interplay™ has been called “a mini-MBA” in-a-day for good reason. It builds a broad understanding of the critical factors that influence success or failure in any organization.

A business simulation focused on increasing business acumen.



Interplay™ is a fast-paced seven hour board-based simulation in which teams of 4 to 5 manage competing companies. To succeed, each team must determine a strategic focus and skillfully manage all the assets of their company in line with that focus.

Each team makes hundreds of decisions over the course of the day, some small and almost unnoticed, others key turning points for the company. Teams also experience many of the strategic and financial challenges organizations face in reality.

Participants learn about running a company and better understand how the decisions they make impact overall results.

Interplay™ is specifically designed to:

- ✓ strengthen business acumen
- ✓ develop strategic thinking skills
- ✓ improve cross-functional teamwork and collaboration
- ✓ increase understanding of business realities
- ✓ create a culture of success

“Often in organizations, there are no answers... only decisions.”

Originally created for both **Apple and Microsoft**, **Interplay™** has been used by **American Express, Siemens, Shutterfly, Riverbed Technologies, Levis Straus, Space Systems Loral, the Cleveland Clinic and many others –** to create a culture of success.

Experience Interplay: Contact Kevin Light
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SWITCHED ON LEADERS



Interplay™ was originally co-developed for Microsoft and Apple. **10,000 Feet, LLC**, headquartered in New York and Colorado, creates high impact simulations and organizational learning tools that help people rise out of the immediacy of day-to-day demands to a broader and more strategic viewpoint.